

YOU are cordially invited to attend the.....

SEHA annual 2009 seminar

January 30 to February 1, 2009

HOLIDAY INN Cocoa Beach Hotel and Resort - Oceanfront
1300 North Atlantic Ave. Cocoa Beach, FL 32931 Phone: 321-783-2271
Reservations: 800-206-2747



Sheila Lowe

Sheila Lowe is a court-qualified forensic handwriting expert with more forty years in the field. She holds a Bachelor of Science degree in Psychology and is the author of several published books including *Handwriting of the Famous & Infamous*, and *The Complete Idiot's Guide to Handwriting Analysis*, as well as *Sheila Lowe's Handwriting Analyzer* software. Her mystery novel, *Poison Pen*, received a starred review in *Publishers Weekly* and introduces forensic handwriting expert, Claudia Rose, who uses handwriting analysis to help solve crimes.

The Personality Self-Portrait by Sheila Lowe

Is there a relatively easy way to rapidly understand the core personality of your clients? The late master graphologist Felix Klein, used to say "If you know the type, you know everything." A personality typology that I've found very effective is *The New Personality Self-Portrait* (Why You Think, Work, Love, and Act the Way You Do) by John Oldham and Lois B. Morris. The authors describe thirteen personality types on a continuum from "normal" to pathological and how they behave at home and at work. It gives hints on how to deal with each type if you are in a relationship with them, as well as how to live happier in your own type.

I've divided the thirteen types (which use DSM IV-R criteria) into four groups: The Pleasers, Controllers, Asserters, and Avoiders. In my presentation, we'll discuss the personality traits of each type and how to find them in handwriting.

Seminar Agenda

Fri. Jan. 30

7:00 - 10 meet and greet social in conference room

Sat. Jan. 31

7:45 - 8:15 Registration
8:15 - 9:00 Welcome / Business meeting
9:00 - 12 noon Speaker (break at 10:30)
1:00 - 5:00 Speaker (break at 3:00)
5:00 - 7:00 Open (dinner on your own)
7:00 - 9:00 Social in conference room

Sun. Feb 1

8:15 - 11:30 Speaker
11:30 - 12:00 Closing / officer nomination
12:15 - 1 pm SEHA board meeting

Send your registration fee to **Anne Farnham**,
7027 Pine Hollow Dr., Mount Dora, FL 32757
Question? Ph. 352-735-2417

Hotel Info: *The room rate is \$ 89.99 plus applicable taxes with up to four in a room. During prime tourist season, this is a very good rate. When making reservations, ask for the SouthEast Handwriting Analysts rate, **on or before Dec. 29, 2008**. The Seminar Registration cost is \$ 45 for members and \$ 50 for guests. We will have a Friday night get-together in the meeting room.*